



FUTURE AI
Reimagine the possibilities

THE AI POWER EXPERIENCE
Elevate, innovate and accelerate



WELCOME

You're about to unlock the next
chapter at Woolworths Financial
Services...

THE AI POWER EXPERIENCE

PROGRAMME OVERVIEW

Artificial intelligence is transforming the way organisations think, innovate and operate. The Woolworths Financial Services AI Power Experience has been carefully designed as a practical, engaging and inspiring journey that equips delegates with the knowledge, confidence and skills to embrace this transformation. Across eight customised sessions, participants will discover not only what AI is capable of today, but how it can become a trusted thinking partner that amplifies human expertise, creativity and decision-making.

This is far more than a technology workshop. It is an immersive experience that combines live demonstrations, practical business applications and strategic discussions, all tailored to the context of Woolworths Financial Services. Delegates will explore the latest advances in artificial intelligence, learn how to communicate effectively with AI, understand the importance of responsible and ethical adoption, and discover how multiple AI platforms can work together to deliver exceptional business outcomes.

As the programme progresses, participants will move beyond simply using AI tools. They will develop the confidence to integrate AI into their everyday work, identify opportunities to improve productivity, enhance customer experiences and uncover new ways of solving complex business challenges. Every session has been designed to build naturally on the previous one, creating a powerful learning journey that combines inspiration with practical application.

A defining feature of this customised experience is its focus on organisational transformation. The executive leadership team will participate in an innovative AI-assisted strategy workshop that uses artificial intelligence itself to facilitate discussion, identify opportunities and help develop the foundations of a future AI strategy for Woolworths Financial Services. This unique approach demonstrates that AI is not only a productivity tool, but also a catalyst for strategic thinking and organisational alignment.

Delegates will conclude the programme with a clear understanding of where artificial intelligence is heading, how AI agents and intelligent workflows will shape the future of work, and, most importantly, how they can confidently contribute to that future. They will leave inspired, empowered and equipped to begin the next chapter of Woolworths Financial Services' AI journey.



This is not a tech lecture. It's a live, guided experience of what's truly possible with AI in your hands.



AI is now in your hands.
The future you build with it is
up to you.



COURSE SUMMARY:

SESSION 1:

The AI Showcase - Where Possibilities Become Reality

The AI Power Experience begins with an inspiring showcase that transforms the way delegates think about artificial intelligence. Through engaging demonstrations and real-world examples, participants will discover how a single idea can rapidly evolve into a range of valuable business assets, revealing the speed, creativity and capability of today's AI technologies.

SESSION 2:

AI 101 – Understanding the Technology Shaping Tomorrow

Before exploring AI in practice, delegates will take a concise journey through the history of artificial intelligence. This session explains how AI has evolved over the past seventy years, providing valuable context for understanding the technologies shaping the future of business.

SESSION 3:

Prompt Engineering Mastery - Learning the Language of AI

Prompt Engineering Mastery is the cornerstone of the programme, teaching delegates how to move beyond simply using AI to collaborating with it effectively. Through practical demonstrations, participants will learn how better conversations with AI produce more accurate, relevant and valuable business outcomes.

SESSION 4:

Privacy, Ethics and AI Risk - Building Trust in an AI-Driven Organisation

As AI becomes embedded in the workplace, understanding its risks is just as important as understanding its capabilities. This session explores the ethical, legal and practical considerations of AI, helping delegates use these technologies responsibly and with confidence.



The only question left to ask is
how are YOU going to use it?

COURSE SUMMARY:



SESSION 5:

Advanced ChatGPT / Copilot and Claude - Your New Thinking Partner

Day Two begins with a practical exploration of today's leading large language models. Building on the foundations of Day One, delegates will discover how ChatGPT, Microsoft Copilot, Claude and NotebookLM can become trusted thinking partners that enhance problem-solving, creativity and business decision-making.

SESSION 6:

AI for Business Success and Your Personal AI Adoption Plan -Turning Potential into Everyday Practice

Artificial intelligence delivers its greatest value when it becomes part of everyday work. This session introduces the expanding capabilities of Microsoft Copilot before shifting the focus to helping every delegate begin building their own practical AI adoption journey.

SESSION 7:

Executive AI Strategy Workshop - Aligning Leadership Through Artificial Intelligence

This session will explore how Woolworths Financial Services can leverage AI as a strategic enabler of growth rather than simply another technology initiative. The discussion focuses on how AI, combined with human judgement, can enhance customer experience, improve employee productivity, strengthen decision-making and reinforce trust within a highly regulated financial services environment.

Through practical examples and an AI adoption framework, the session challenges the leadership team to rethink how the organisation operates, identify where AI can create measurable business value, and define the leadership behaviours required to build an AI-enabled culture that differentiates WFS in the market.

SESSION 8:

The Future of AI - Agents, Automation and the Road Ahead

The programme concludes by looking beyond today's AI tools to the next generation of intelligent work. Delegates will explore how AI agents, workflow automation and rapid AI application development are transforming the future of business and creating new opportunities for innovation within Woolworths Financial Services.



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