



FUTURE AI
Reimagine the possibilities

THE AI POWER EXPERIENCE

Elevate, innovate and accelerate

DIGITAL EDITION

A 10-Session Digital Experience



WELCOME

You're about to unlock the next
chapter of your success story...

THE AI POWER EXPERIENCE

DIGITAL EDITION

A 10-SESSION DIGITAL EXPERIENCE

From **AI Curious** to **AI Confident**.
From **Ideas** to **Impact**.

A high-impact, practical journey that takes you from "I've never used AI" to "I can't believe I just built this with AI."



THINK
with AI



PROMPT
like a pro



CREATE
content, graphics
& video



BOOST
your productivity



GLIMPSE
the future with
AI-powered
workflows

THE 10-SESSION JOURNEY

THE AI SHOWCASE

A magical journey where ideas are born and perfected.

1



2



AI 101

A brief look at the theory without the jargon.

3

PROMPT ENGINEERING MASTERY

Master the art and science of getting exceptional results.



4



PRIVACY, ETHICS & THE RISKS OF AI IN BUSINESS

Use AI safely, responsibly and with confidence.

5

ADVANCED CHATGPT & INNOVATIVE WORKFLOWS IN LLMS

Go beyond chatting. Build powerful, real-world workflows.



6



AI FOR BUSINESS SUCCESS & YOUR PERSONAL AI ADOPTION PLAN

Integrate AI into your day-to-day and build your adoption roadmap.

7

AI-POWERED GRAPHIC DESIGN & VIDEO CREATION

Create stunning visuals and videos – even if you're not a designer.



8



MARKETING MAGIC WITH AI

Research smarter. Create content faster. Market with precision.

9

AI IN OVERDRIVE – THE NEXT LEVEL: WEBSITES, APPS, AI WORKFLOWS & AGENT DEVELOPMENT

Explore websites, apps, automation and the world of AI agents.



10



CERTIFICATION & YOUR AI JOURNEY AHEAD

Celebrate your achievement and unlock what's next.

WHAT YOU'LL WALK AWAY WITH



PRACTICAL AI SKILLS
you can use
immediately



MORE TIME
through automation
and smarter workflows



BETTER RESULTS
in content, marketing,
analysis & decisions



CONFIDENCE
to use AI ethically,
safely & strategically



A FUTURE-READY MINDSET
to stay ahead
of the curve

AI IS NOW IN YOUR HANDS.
THE FUTURE YOU BUILD
WITH IT IS UP TO YOU.



JOIN THE AI POWER EXPERIENCE

10 SESSIONS.
ONE MASSIVE LEAP INTO YOUR AI FUTURE.

RESERVE YOUR PLACE >

LIVE, INTERACTIVE SESSIONS

PRACTICAL & HANDS-ON

EXPERT FACILITATORS

ONGOING COMMUNITY & SUPPORT

THE AI POWER EXPERIENCE

TEN SESSIONS.

ONE MASSIVE LEAP INTO YOUR AI FUTURE

The **AI Power Experience** is a high-impact, 10-session digital journey that takes you from “I’ve never used AI” to “I can’t believe I just built this with AI.”

In 10 practical sessions you’ll learn how to think with AI, prompt like a pro, create content, graphics and video, boost your productivity and glimpse the future with AI-powered workflows.

Whether you’re **starting from zero**, have **dabbled with ChatGPT** or **other AI tools**, are already **fairly advanced**, or you’re **curious about automation and next-level AI**, this course gives you the tools, confidence and inspiration to make AI a real part of your work – starting now.

WHO IS THIS COURSE FOR?

This course has been deliberately designed for four types of people – and you’ll see yourself in at least one of them:

1. The complete beginner

You’ve heard about AI, maybe seen some headlines, but you’ve never really used it.

You’re not technical, and you’re worried you’ve “missed the boat”.

This course will give you a reassuring, clear starting point and show you – step by step – how AI can support what you already do.

2. The AI dabbler

You’ve played with ChatGPT or another AI tool, but mostly for fun or the odd task.

You have a sense it can do more... you’re just not sure how.

You’ll learn how to move from “random questions” to structured prompts, workflows and real business value.

3. The experienced AI user

You’re already using AI regularly and may even be the “AI person” in your team. You want to refine your skills, sharpen your prompting, and understand the newest features and tools properly.

Expect your prompting, strategy and workflow design to level up significantly.

4. The curious builder of next steps

You’re fascinated by what comes after basic prompting: automation, AI-assisted coding, websites, apps and agents. You’re not necessarily a developer, but you want to know what’s possible – and how to take your first steps.

You’ll get a clear, jargon-free view of AI workflows, agents and the road ahead.



This is not a tech lecture. It’s a live, guided experience of what’s truly possible with AI in your hands.

WHAT YOU'LL LEARN

- **Understand AI without the jargon**

Get a crisp, accessible overview of what AI is, how large language models work, and how we ended up in this explosive moment in AI history. You'll understand terms like machine learning, deep learning and NLP – and finally feel like the conversations in the media make sense.

- **Master the art of prompting**

Learn the CREATE method (Context, Result, Explanation, Audience, Tone, Expand), cross-prompting between tools, audience-aware writing and the “AI interview” technique – where AI interviews you to extract your best thinking.

- **Use AI safely, ethically and responsibly**

Explore privacy, data security, hallucinations, bias, POPIA and the emerging AI regulatory landscape in South Africa. Learn what you should never paste into a public AI tool, and how to balance innovation with risk management.

- **Turn ChatGPT into a strategic partner**

Go beyond simple chatting to advanced use of ChatGPT: personas, GPTs, projects, connectors, deep research, document analysis and working with Excel and other files. See how it connects to your real working world – email, documents, presentations and more.

- **Build your personal AI adoption plan**

Map your current workflows, identify where AI can help, and create a realistic personal AI adoption plan. See how tools like Microsoft Copilot can live inside Word, Excel, Outlook and PowerPoint to support your actual day-to-day tasks.

- **Create stunning graphics and videos with AI**

Discover how AI can help you design scroll-stopping graphics, social media posts, marketing collateral, animated characters and videos – even if you're “not creative” or “not technical”. From Midjourney and Adobe Firefly to Canva, InVideo and more, you'll experience the full creative pipeline.

- **Transform your marketing with AI**

Learn how to use AI for deep research, customer insights, content calendars, LinkedIn posts, SEO-optimised web copy and repurposed content across channels. See how to build your brand voice into prompts and how AI can support lead generation and automation.

- **Peek into the future: workflows, apps and agents**

Get a guided tour of “what's next” – AI-generated websites, web apps, automation tools and the emerging world of AI agents. You'll see how tools like Claude, Gamma, lovable.dev, Hostinger, Vectorshift and others can help you build without needing to be a full-time developer.



You don't need to be a coder to start building with AI – you just need the right tools and the right prompts.



AI is now in your hands.
The future you build with it is
up to you.



MORE THAN A COURSE: A LAUNCHPAD

The AI Power Experience doesn't end when the last session finishes.
You'll leave with:

- Practical prompts, frameworks and workflows you can reuse.
- A clear view of where to go next – from everyday productivity to deeper automation and even international certification.
- Access to the FutureAI alumni community, where you can keep learning, experimenting and sharing your wins with others on the same journey.

COURSE SUMMARY:

SESSION 1:

**The AI Showcase – a magical journey
where ideas are born and perfected**

SESSION 2:

AI 101 – A brief look at the theory

SESSION 3:

Prompt Engineering Mastery

SESSION 4:

**Privacy, Ethics, and the Risks of AI in
Business**

SESSION 5:

**Advanced ChatGPT and Innovative
Workflows in LLMs**

SESSION 6:

**AI for Business Success, and Your
Personal AI Adoption Plan**

SESSION 7:

**AI-Powered Graphic Design and Video
Creation**

SESSION 8:

Marketing Magic with AI

SESSION 9:

**AI in Overdrive – The Next Level:
Websites, Apps, AI Workflows and
Agent Development**

SESSION 10:

**Certification and your AI journey
ahead**

SESSION CONTENT:

SESSION 1:

THE AI SHOWCASE – A MAGICAL JOURNEY WHERE IDEAS ARE BORN AND PERFECTED

Step into a live AI showcase where one single idea explodes into a world of possibilities. In this immersive opening session, delegates experience the “magic” of AI first-hand: what it is, how it works, why it sometimes hallucinates, and how it can become the ultimate always-on assistant. From concept to research, marketing, websites, videos, presentations and infographics, you will watch an idea evolve across every format – all powered by AI.

WHAT'S COVERED IN THIS SESSION?

- What AI is and what this course will cover
- A simple, clear explanation of large language models (LLMs) and how AI “thinks”
- AI IQ, hallucinations, and why AI can still be your perfect assistant
- An introduction to prompt engineering and inference
- A high-level overview of what AI can be used for in business and creative work
- The AI Showcase:
 - Turning one idea into research, marketing copy, social posts and blogs
 - Transforming an idea into a website, video, presentation and infographic
 - Brief introduction to AI-driven graphics and social media content
- How this showcase connects to the deeper dives in the rest of the course

“Watch one idea explode into research, content, visuals and video – all created with AI in real time.”

Bring your first idea to life with AI:

- See AI in action, not in theory
- Explore the full creative pipeline in one session

TOOLS USED IN THIS SESSION:

Google Gemini, ChatGPT, Claude, InVideo AI, Gamma.app, NotebookLM, Adobe Firefly, Canva, Blaze, Napkin and more.

SESSION 2:

AI 101 – A BRIEF LOOK AT THE THEORY

This fast-paced overview gives delegates a solid foundation in the world of AI – without getting lost in jargon. We trace the journey from the early days of AI in the 1950s to today's explosive growth, then unpack the main types of AI and how modern systems like LLMs and deep learning models actually work. Delegates leave with a clear mental map of the AI landscape so the rest of the course makes complete sense.

WHAT'S COVERED IN THIS SESSION?

- **A short history of AI:** from rules-based systems to today's breakthrough models
- **Types of AI by functionality:** narrow AI, general AI, and the idea of superintelligent AI
- **Theory of mind and self-aware AI** – what is real, what is hype, and what is still research
- **Key concepts:** machine learning, deep learning and natural language processing (NLP)
- How large language models (LLMs) are trained and how they generate responses
- Why training data matters and how this shapes AI's strengths and limitations

"Get just enough theory to feel confident, not overwhelmed."

Build your AI foundation:

- History, jargon and concepts made simple
- Understand what today's AI can – and cannot – do

TOOLS USED IN THIS SESSION:

NotebookLM, Google AI Studio

"I can't recommend this course enough!!! Do yourself a favour and sign up and be blown away! Fabulous bunch of instructors and people! 5 stars! "

RENATE VAN SCHALKWYK (SARENS ACADEMY)



SESSION 3: PROMPT ENGINEERING MASTERY

If AI is the engine, prompting is the steering wheel – and this session hands delegates the keys. We go deep into the art and science of prompt engineering, using practical frameworks and interactive exercises to turn vague questions into clear instructions that unlock world-class output. Delegates learn how to shape tone, audience, depth and structure, and how to get AI to interview you to extract the gold in your own knowledge.

WHAT'S COVERED IN THIS SESSION?

- Why prompt engineering is the number one skill for getting value from AI
- The CREATE method (Context, Result, Explanation, Audience, Tone, Expand) in detail
- Practical shortcuts for using CREATE quickly in day-to-day work
- Cross-prompting: using multiple AIs together to improve and refine results
- Audience-aware writing and brand voice:
 - Extracting and defining your brand voice
 - Loading your own writing to create reusable style prompts
- The AI interview technique:
 - Getting AI to interview you to flesh out ideas, proposals, books and more
 - Using AI interviewing for planning, scoping and creative thinking
- Interactive games and practical exercises to build “prompt reflexes”

“Once you master prompting, every AI tool becomes ten times more powerful.”

Upgrade your prompting powers:

- Use the CREATE method in minutes
- Let AI interview you to unlock your best ideas

TOOLS USED IN THIS SESSION:

Google Gemini, ChatGPT, Claude

“FutureAI team - congratulations for the excellent delivery, incredible content and for so generously sharing your knowledge. Honestly, this was by far the best online workshop I've ever attended. It's the second time I've taken part in a workshop delivered by your team, and once again, it did not disappoint. I would gladly recommend you to anyone! Looking forward to the next workshop.”

ROSILA MUSSAGY (EMBASSY OF THE USA)

prompt:

SESSION 4:

PRIVACY, ETHICS, AND THE RISKS OF AI IN BUSINESS

Powerful tools come with powerful responsibilities. This session explores the ethical, legal and environmental dimensions of AI so delegates can innovate confidently and responsibly. We unpack what you should and should not share with AI, how regulations are evolving in South Africa, and how AI impacts everything from data privacy to climate.

WHAT'S COVERED IN THIS SESSION?

- Why data security and privacy must guide every AI decision
- What it means when free AI tools use your inputs to train their models
- Ethical considerations: fairness, bias, accountability and transparency
- The state of AI regulation globally and in South Africa
- A brief look at the National AI Policy Framework
- How POPIA intersects with AI use in organisations
- The environmental impact of AI: data centres, energy use and climate considerations
- How to start building an ethical AI policy for your business

"Just because you can share it with AI, doesn't mean you should."

Responsible AI in practice:

- What never to paste into public AI tools
- How POPIA and emerging AI rules affect your business

TOOLS USED IN THIS SESSION:

This is a discussion-based, theory and policy session (no tools).

"Excellent! This was one of the most enjoyable courses I have ever attended, not only because of the topic but the presenters were energetic and eager to share their knowledge and help where they could."

JENNY GAGÉ (ASISA)



SESSION 5:

ADVANCED CHATGPT AND INNOVATIVE WORKFLOWS IN LLMS

This is ChatGPT on turbo mode. In this high-energy session, delegates discover just how far they can push the world's most widely used LLM. From custom personas and projects to deep research and working with documents, we explore advanced features and workflows that turn ChatGPT into a strategic partner – not just a clever chatbot.

WHAT'S COVERED IN THIS SESSION?

- Security and best practice when using ChatGPT for work
- Reformatting and reshaping answers for different channels and audiences
- Using personas and custom instructions for consistent outputs
- Exploring GPTs, projects and agent-like behaviour
- Voice conversations, Canvas mode and connectors
- Using ChatGPT for:
 - Deep research and structured reports
 - Working with Excel and other documents
 - Combining and analysing multiple files
- Connecting ChatGPT to Google Drive, Dropbox, Outlook and more
- When to choose ChatGPT versus Google Gemini – and how they can complement each other

“ChatGPT becomes a game-changer when you stop chatting and start building workflows.”

Supercharge your LLM use:

- Personas, GPTs, projects and connectors
- Work across Excel, documents and email with AI

TOOLS USED IN THIS SESSION:

ChatGPT (including GPTs, voice, Canvas, connectors), Google Gemini.

“The course overall gave me incredible insights into AI applications as well as demystified the role that AI can play in assisting my business become more efficient. I went in with very little experience and knowledge of how to write prompts and just where to begin in general. On completion of the course, I have less fear and uncertainty now and look forward to continue learning more and how AI can help me be more creative.”

SEANAN WHAI (ENTREPRENEUR)



SESSION 6:

AI FOR BUSINESS SUCCESS, AND YOUR PERSONAL AI ADOPTION PLAN

This session turns AI from a buzzword into a concrete roadmap for your role and your organisation. Delegates map out how AI will reshape their workflows, responsibilities and opportunities, then build a personal AI adoption plan they can start implementing immediately. With a strong focus on Microsoft Copilot, we show how AI can be woven into everyday tools to unlock serious productivity gains.

WHAT'S COVERED IN THIS SESSION?

- The “AI at Work” framework: how AI will impact roles and business processes
- Mapping your current workflows and identifying AI leverage points
- Using the AI interview technique to redesign your own job with AI
- Building a practical, realistic personal AI adoption plan
- Deep dive into Microsoft Copilot across the Microsoft ecosystem:
 - Copilot in Word for drafting, editing and summarising
 - Copilot in Excel for insights, formulas and data analysis
 - Copilot in Outlook for inbox management and communication
 - Copilot in PowerPoint for slides, storylines and visual support
 - Copilot in the web browser for research and everyday tasks
- Live demonstrations: what mature AI usage looks like in a real workday

“AI is not here to take your job – it’s here to transform how you do it.”

Make AI part of your workday:

- Design your personal AI adoption plan
- See Microsoft Copilot embedded into real workflows

TOOLS USED IN THIS SESSION:

Microsoft Copilot for Word, Excel, Outlook and PowerPoint.



SESSION 7:

AI-POWERED GRAPHIC DESIGN AND VIDEO CREATION

This is where creativity goes into overdrive. Delegates experience how AI can dramatically speed up and level up graphic design and video production – from social media content and marketing collateral to animated characters and cinematic footage. We move from static visuals to full video workflows, showing how non-designers and non-editors can produce stunning, on-brand content.

WHAT'S COVERED IN THIS SESSION?

- Designing with AI: from blank canvas to polished collateral
- Editing and enhancing existing graphics with AI
- Creating visuals for social media, print and campaigns in minutes
- Generating images from scratch using text prompts
- Deep dive into graphic design tools and workflows:
 - Adobe Firefly, Adobe Express, Photoshop and Illustrator
 - Midjourney for high-impact creative inspiration
 - Canva's AI features for fast, branded content
 - Gamma.app for visual storytelling and slide experiences
- Video creation with AI:
 - Prompting for video generation (best practices and structures)
 - Using GPTs with services like KlingAI for video prompts
 - InVideo for quick, polished marketing videos
 - Adobe Express for animated characters
 - Bringing 2D images to life and creating 3D-style animation with KlingAI
- Sound and polish:
 - Voiceovers with ElevenLabs
 - Song and music creation with Suno.com
 - Final editing and assembly in CapCut and Adobe After Effects

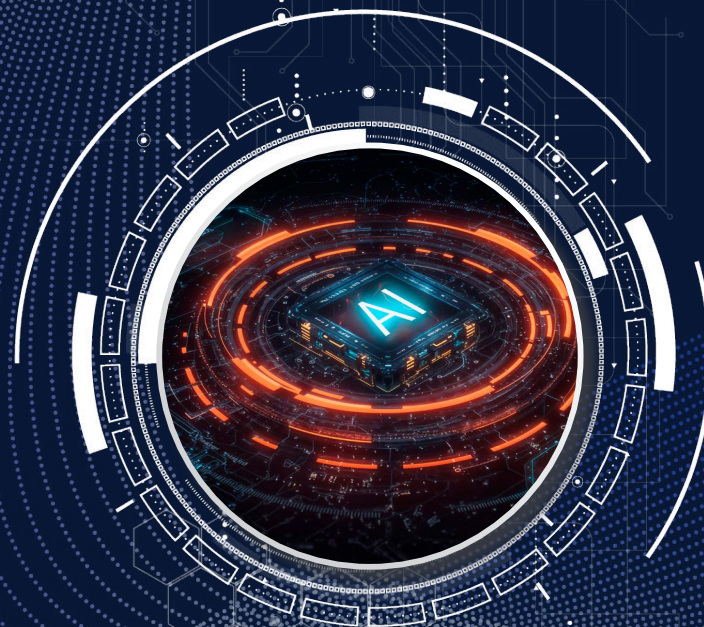
“From blank screen to branded content in minutes, not weeks.”

Create on-brand content fast:

- Social posts, ads and graphics on demand
- Voiceovers, music and video created with AI

TOOLS USED IN THIS SESSION:

Adobe Firefly, Adobe Express, Photoshop, Illustrator, Midjourney, Canva, Gamma.app, KlingAI, InVideo, ElevenLabs, Suno, CapCut, Adobe After Effects.



SESSION 8:

MARKETING MAGIC WITH AI

This session is a digital marketer's dream. Delegates learn how to use AI across the full marketing journey: from deep research and strategy through to content calendars, social media assets, SEO and lead generation. We show how to build an AI-enhanced marketing engine that is smarter, faster and far more personalised – without losing the human touch.

WHAT'S COVERED IN THIS SESSION?

- Deep market and competitive research using AI
- Comparing ChatGPT and Gemini specifically for research tasks
- Turning research into powerful audience and persona prompts
- Generating structured marketing reports with ChatGPT agents
- Using AI with Google Analytics for insights and reporting
- Building 30 days of social media content with a single "super prompt"
- Creating and managing a social media content calendar in Canva
- Repurposing content across platforms (LinkedIn, Instagram, newsletters, blogs)
- Writing high-impact LinkedIn posts and then humanising them to match your voice
- Building your brand voice into prompts for consistent messaging
- Automating digital marketing flows with Blaze.ai
- Finding new leads and similar customers with Ocean.io
- SEO and AI-optimised website content – writing for humans and machines

"Imagine 30 days of content planned, written and designed with one super prompt."

AI for modern marketers:

- Deep market and competitor insight
- SEO, social and lead generation with AI support

TOOLS USED IN THIS SESSION:

ChatGPT, Google Gemini, Google Analytics, Canva, Blaze.ai, Ocean.io.



SESSION 9:

AI IN OVERDRIVE: THE NEXT LEVEL

This high-intensity session is a glimpse into the next frontier of AI for those who want to go further. Delegates discover how AI can help them build websites, apps and intelligent workflows without needing to be full-time developers. We explore no-code and low-code tools, AI-assisted coding, and the emerging world of AI agents – and show what is possible when you start stitching these pieces together.

WHAT'S COVERED IN THIS SESSION?

- A guided tour of what comes next after basic AI usage
- Generating websites with AI – from concept to live page with minimal friction
- Creating web-based apps from simple text prompts
- Using Claude to generate and refine production-ready code
- Building simple websites and experiences with Gamma
- Creating lightweight applications with loveable.dev
- Fast website creation with Hostinger's AI tools
- Using Midjourney for visual and UX inspiration
- Hostinger Horizons: hands-on app creation experience for delegates
- The bigger picture:
 - Difference between LLMs, AI automation and AI agents
 - Examples of agentic workflows and autonomous task handling
 - Resource pointers for those who want to pursue AI development further

“You don’t need to be a coder to start building with AI – you just need the right tools and prompts.”

Your next-level AI toolkit:

- AI-generated websites and web apps
- An introduction to automation and AI agents

TOOLS USED IN THIS SESSION:

Tools used in this session: Hostinger Horizons, Loveable.dev, Midjourney, Claude, Vectorshift



SESSION 10: CERTIFICATION AND YOUR JOURNEY AHEAD

The final session is all about momentum. We bring everything together, show delegates where they can pursue international AI certification if they choose, and help them plug into ongoing support and community. Delegates leave with next steps, curated resources, and the sense that the future of AI is now firmly in their hands.

WHAT'S COVERED IN THIS SESSION?

- Where and how to pursue international AI certification
- Key resource hubs to stay up to date in a fast-moving field
- Futurepedia.io and its newsletter as a curated discovery tool
- An overview of the files, prompts, examples and resources delegates will receive
- Introduction to the FutureAI Alumni Community:
 - Ongoing free online sessions
 - Events and networking opportunities
 - A space to share wins, challenges and experiments
- Final inspiration: AI as a tool you now control to steer your own innovation journey

“AI is now in your hands. The future you build with it is up to you.”

Keep your momentum going:

- Paths to international AI certification
- Access to the FutureAI alumni community and ongoing resources

TOOLS USED IN THIS SESSION:

Tools used in this session: Futurepedia and a selection of curated resources and links.





ADDITIONAL FEATURES:

Ongoing Alumni Support: Get expert insights, answers to your questions, and join FREE deep-dive sessions inside our FutureAI Alumni community.

Networking Opportunities: Connect with like-minded professionals and industry leaders

Resource Library: Gain access to templates, guides, and additional materials to support your AI journey

COURSE OUTCOME

By the end of this intensive digital course, participants will have the knowledge, skills, and tools to confidently leverage AI for business innovation, digital transformation, and personal career growth. Whether you are an entrepreneur, a marketing professional, a business leader, or a creative, this course will empower you to take full advantage of AI's limitless potential.

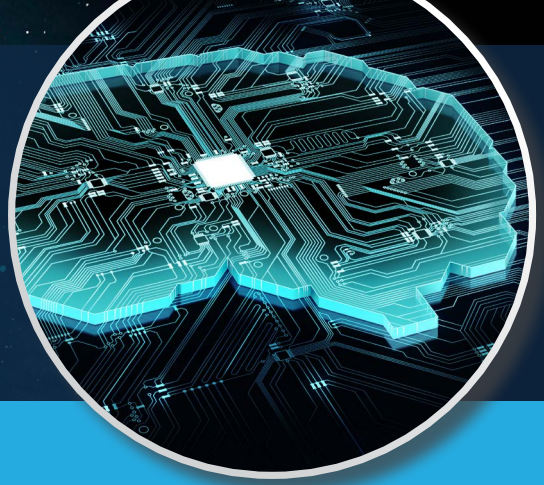
Are you ready to unlock the future of AI?
Join us and take the next step in your AI journey today!

MORE THAN JUST A COURSE – JOIN AN EXCLUSIVE AI COMMUNITY

Enrolling in Future AI's course isn't just about learning -it's about becoming part of something bigger. When you join, you step into an exclusive network of forward-thinking AI enthusiasts, innovators, and industry leaders who are shaping the future. This is more than just training; it's a gateway to collaboration, networking, and ongoing support. Our community is where groundbreaking ideas are exchanged, opportunities are created, and AI advancements are shared. Be part of a movement that's transforming industries and redefining success in the digital age.

“It will change your perception of AI. It will help you to understand how best to utilise AI and it will remind you, at least for now, AI is the boat, but you are always the captain of your own ship! Excellent course!”

TRACY CAHILL, TECH ENTREPRENEUR



TEAM OF EXPERTS



RUDOLPH PIETERSE

Rudolph holds a degree in Information Science and is a certified AI specialist. He's also founder of Multidimensions, a pioneering creative and media technology company established in 2009. With a track record of collaborating with some of South Africa's most prominent brands, he has made a significant impact in the industry. Rudolph is dedicated to teaching in a way that ensures seamless implementation and real-world results.



JEANINE SCHWARTZ

Jeanine Schwartz holds a bachelor's degree in Business Management and Marketing with a passion for helping businesses grow. She's worked with a diverse range of clients to generate high-quality leads and drive real results. Her expertise lies in creating strategic marketing campaigns and leveraging data-driven insights to enhance customer engagement. She thrives on helping businesses connect with the right audience and achieve sustainable growth.



MARINA MENTZ

With over 20 years of experience as a graphic designer, Marina brings a wealth of creative expertise and technical knowledge to the intersection of design and AI. She will empower businesses to harness AI tools to enhance their design processes, automate workflows, and unlock innovative creative possibilities to elevate their brand identity and visual storytelling.



TANYA TAYLOR

Rudolph holds a degree in Information Science and is a certified AI specialist. He's also founder of Multidimensions, a pioneering creative and media technology company established in 2009. With a track record of collaborating with some of South Africa's most prominent brands, he has made a significant impact in the industry. Rudolph is dedicated to teaching in a way that ensures seamless implementation and real-world results.



DIETER VAN DEN BERGH

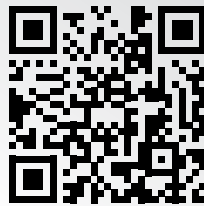
Jeanine Schwartz holds a bachelor's degree in Business Management and Marketing with a passion for helping businesses grow. She's worked with a diverse range of clients to generate high-quality leads and drive real results. Her expertise lies in creating strategic marketing campaigns and leveraging data-driven insights to enhance customer engagement. She thrives on helping businesses connect with the right audience and achieve sustainable growth.



JOHAN WILHELM STEGMANN

With over 20 years of experience as a graphic designer, Marina brings a wealth of creative expertise and technical knowledge to the intersection of design and AI. She will empower businesses to harness AI tools to enhance their design processes, automate workflows, and unlock innovative creative possibilities to elevate their brand identity and visual storytelling.

JOIN US



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